

This presentation is prepared by Nu Skin in March 2025 and is intended **exclusively for Nu Skin Brand Affiliates registered in Europe & Africa**. It may not be used anywhere else.

Unauthorized use or duplication/modification is prohibited

Generating sales compensation as a Brand Affiliate requires considerable time, effort, and dedication. Success will also depend upon your skills, talents, and leadership abilities. There is no guarantee of financial success and results will vary widely among participants. A complete summary of earnings at each level in the Sales Performance Plan for your region/market can be found at www.nuskin.com.

There are no bonuses paid for recruiting. You do not receive any compensation for sponsoring other Brand Affiliates.

For all details, defined terms and definitions, please refer to the Sales Performance Plan, Star Program and Star Affiliate Creators Incentive Terms and Conditions available in My Workspace on www.nuskin.com.

Please refer to the trademarks' glossary on www.nuskin.com for a list of all registered trademarks in the Nu Skin European markets & South Africa.

Star Affiliate Creators Incentive



1 April – 30 September 2025

STAR AFFILIATE CREATORS INCENTIVE

1 April – 30 September 2025

As we continue to introduce more individuals to the incredible opportunities we have to offer, we want to take a moment to recognize those who help others in reaching their goals.

We believe in the power of community and the importance of supporting new Brand Affiliates as they embark on their journey. By helping them build a strong customer base and providing guidance, you play a crucial role in supporting their progress.

- When a Brand Affiliate achieves **500 Direct Customer Sales Volume (DC-SV)**, they can unlock an **8% Selling Bonus** and a **12% Affiliate Referring Bonus**.
- Qualify for the **Star Affiliate Creators Incentive** while helping others, whether it's creating a supportive community, earning extra money, or sharing products that make your customers look and feel better.
- Seize this incredible opportunity to **earn extra rewards** by introducing others to a world of **amazing products, passionate people, and extra earning potential**. Let's make this journey unforgettable together!



Be a Star Affiliate Creator and earn a **FREE*** Product!

You



**New Personally Registered Star Affiliate
(500 DC-SV)**

What you need to do?

Develop a New Personally Registered Star Affiliate during the validity period who does 500 DC-SV in one calendar month.

What do you get?

Earn a free Product bundle chosen from the reward options that can be redeemed with a promotional code.*

Good to know:

- The New Personally Registered Star Affiliate must achieve 500 DC-SV within the first 2 months from signing up (including signup month) and the DC-SV must be achieved in one calendar month.
- Be recognized as a Star Affiliate Creator.
- Qualify as many times as you can, but each New Personally Registered Star Affiliate can only be counted once.

* Standard shipping costs will apply. The Star Affiliate Creator Award can be added to any other product purchase order, excluding an NLXX and Automatic Delivery Rewards (ADR) Subscription order and orders including products redeemed with Product Points.



Star Affiliate Creators Incentive

The Reward Options



Option 1: Nutricentials Set*

Pillow Glow Sleeping Mask,
Thirst Fix Hydrating Gel Cream
&
Sunright Insta Glow

*Not available in Iceland and South Africa



Option 2: ageLOC Tru Face Set

ageLOC Tru Face Peptide Retinol Complex
&
Tru Face Line Corrector



Option 3: Collagen Set**

Beauty Focus Collagen+
&
Nutricentials Pumps Vitamin C +
Collagen

** Not available in South Africa

STAR AFFILIATE
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Go further and earn a Power Shot Star Affiliate Creator Bonus!

€150*

IN THE SAME MONTH ACHIEVE THE FOLLOWING:

- Be a Star Brand Representative or above
- Achieve your own 500 DC-SV
- Have 3 New Personally Registered Power Shot Star Affiliates who achieves Star Affiliate in the same month as signing up.

STAR AFFILIATE
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*For local currency equivalents please check Star Affiliate Creators Incentive Terms and Conditions available in My Workspace on nuskin.com.

Power Shot Star Affiliate Creator Bonus

Me as a Star Brand Representative & 3 New Personally Registered Power Shot Star Affiliates

Star Brand Representative recognizes the development of 3 New Personally Registered Power Shot Star Affiliates.

What you need to do?

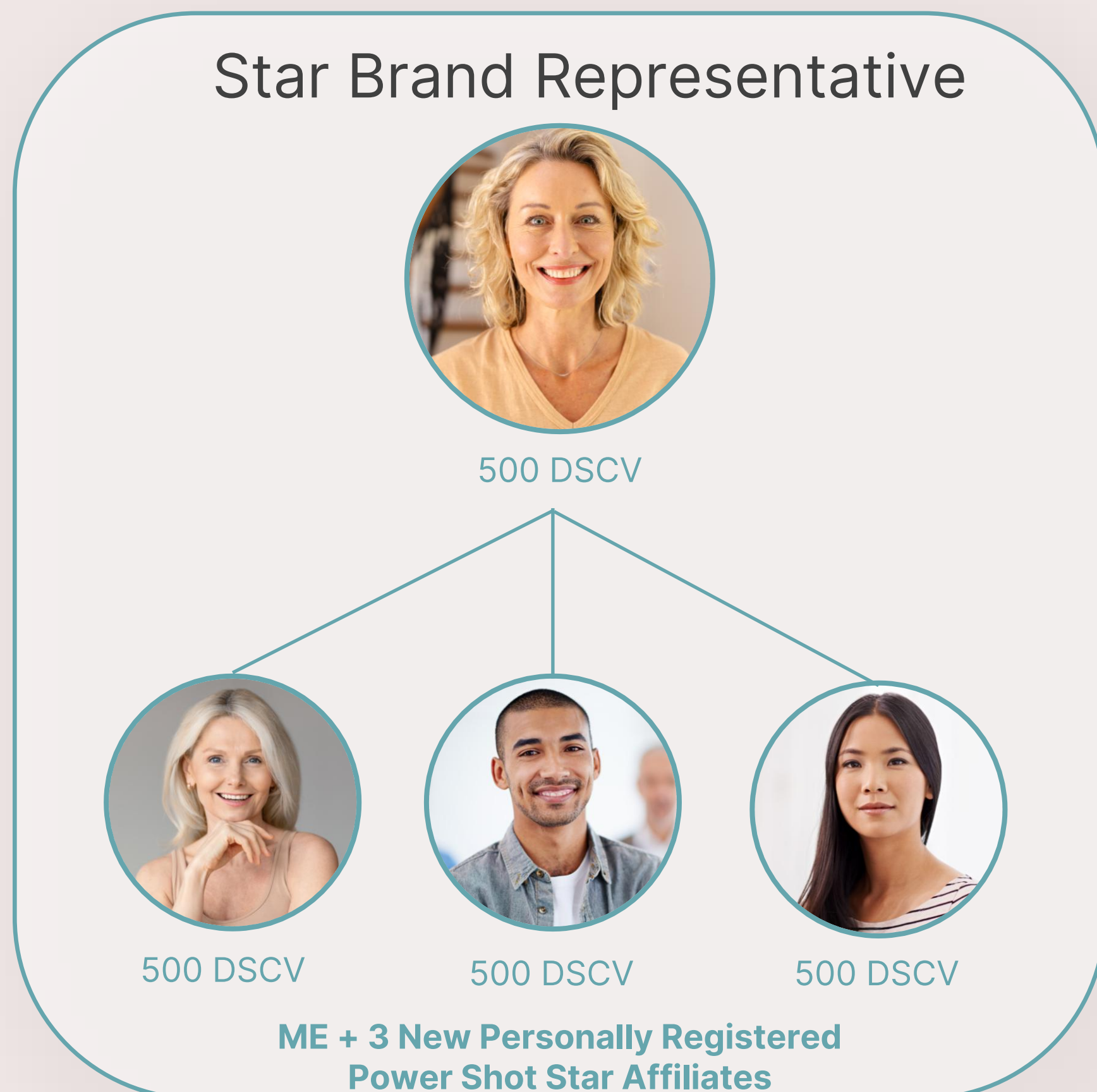
- Be a Star Brand Representative or above;
- Achieve 500 DC-SV yourself;
AND IN THE SAME MONTH
- Develop 3 New Personally Registered Power Shot Affiliates achieve 500 DC-SV in the **same month they sign up.**

What do you get?

- Earn €150* (excl. VAT) for every 3 New Personally Registered Power Shot Star Affiliates in the same month
- Be recognized as a Star Brand Representative with new Star Affiliates

Good to know:

- 3 x New Personally Registered Power Shot Star Affiliates need to be signed up and achieve 500 DC-SV in the same month
- You must achieve 500 DC-SV in the same month as them
- Qualify as many times as you can





What else is happening?

Star Program

Me+3

Star Affiliate

Achieve at least 500 Direct Customer Sales Volume (DC-SV) in a calendar month.

Star Brand Representative

- Achieve **Star Affiliate** status in a calendar month.
- Be a **Brand Representative** with 2,000 GSV in the same calendar month.
- Develop, register, or maintain at least **three Personally Registered Star Affiliates** in the same calendar month.

Star Leader

- Achieve **Star Brand Representative** status in a calendar month.
- Develop or maintain at least **three G1 Star Brand Representatives** in the same calendar month.





P R Y S M iO

STAR POINTS*

MECHANICS

Qualification period: 1 March – 30 September 2025

1. Be a **Star Brand Representative****
2. Each month when you achieve Star Brand Representative, **earn 1 Star Point for each Star Brand Representative on your G1-G3****
3. Accumulate **“Star Points”****
4. Have a **minimum of 1 accumulated Star Points***

= **Top 200 Star Point achievers** earn exclusive access to purchase the exclusive access product **Prysm iO**** device.

*For all details, please refer to Prysm iO Star Points Terms and Conditions available on My Workspace. Available in EU markets only. **South Africa and Iceland are excluded from the Prysm iO Star Points Incentive.**

**More details on Prysm iO limited edition purchase will be shared soon. Timing for purchase will be shared at a later date and may be subject to change.

STAR AFFILIATE CRE★TORS INCENTIVE

